

A printed document is visible in the foreground, featuring a table with multiple columns and rows of numerical data. The text "BUSINESS PERFORMANCE INDEX" is overlaid on the right side of the table.

37	1491	27	37	1491
36	1356	89	36	1356
35	1211	72	35	1211
34	1132	5	34	1132
33	1056	3	33	1056
32	2946	36	32	2946
31	1813	45	31	1813
30	7467	23	16	7467
29	1527	36	15	1527
28	1489	13	14	1489
27	1372	56	13	7523
26	9125	34	12	5587
25	8113	5	11	914
24	1036	346	10	721
23	7945	4520	9	721
22	6823	23	8	721
21	5736	36	7	721
20	4613	13	6	721
19	5356	56	5	721
18	2434	346	2	721
17	9135	5	2	721
16	2346	346	2	721
15	4520	20	1	721
14	23	91	1	721
13	56	56	1	721
12	11	11	1	721

BUSINESS PERFORMANCE INDEX



Performance measurement is one of the most crucial areas of airline management, and hence can only be perfectly achieved through sophisticated, accurate, and regular information feeds, provided by a compact and comprehensive reporting tool.

Overview

Crane Business Performance Index is the most comprehensive and compact information provider throughout the entire airline industry, which is designed based on the needs of both senior and middle management as well as operational teams. Crane BPI collects historical and advance revenue, inventory, and DCS data, on a daily basis and creates comprehensive and detailed comparison tables, year over year.

Crane BPI provides regular information about the airline performance in terms of Revenue, Load Factor, RASK, Yield, POS, Sales Channel, ASK, RPK, Breakeven Load Factor, Average Fare, Capacity, Passenger, Ancillary both for historical and forward-looking periods. Crane BPI can also measure the performance and effectiveness of revenue management and pricing operations. In addition, Crane BPI provides a daily checklist based on pre-defined criteria by users to be processed by the revenue management, inventory and pricing teams for problematic flights.

used by
airlines across
**Europe, Asia
and Africa**

Benefits



Detailed Performance Data on a Regular Basis

Crane BPI offers sophisticated historical and forward-looking performance measurement data, by loading daily PAX, BSP and DCS files into the system and prorates the transactions automatically.



Benchmark Capability

Through the integration with 3rd party intelligence systems used by airlines, Crane BPI enables competitor benchmark analyses. It uses the information from the airlines' own subscribed systems, such as shopping data or market intelligence data.



Reduced Man Power

With user-friendly graphical interfaces, Crane BPI reduces the need for experienced staff, and saves time both for users and management through compact and detailed comparison tables, that can be exported to Excel for further analysis. The tool also enables efficient management of the inventory through daily alerts based on user defined criteria.



Micro & Macro Management

Crane BPI offers extensive management since all tables are designed based on the sophisticated needs of the airline managers, of all levels.



**substantial
improvement**
on decision
making
processes

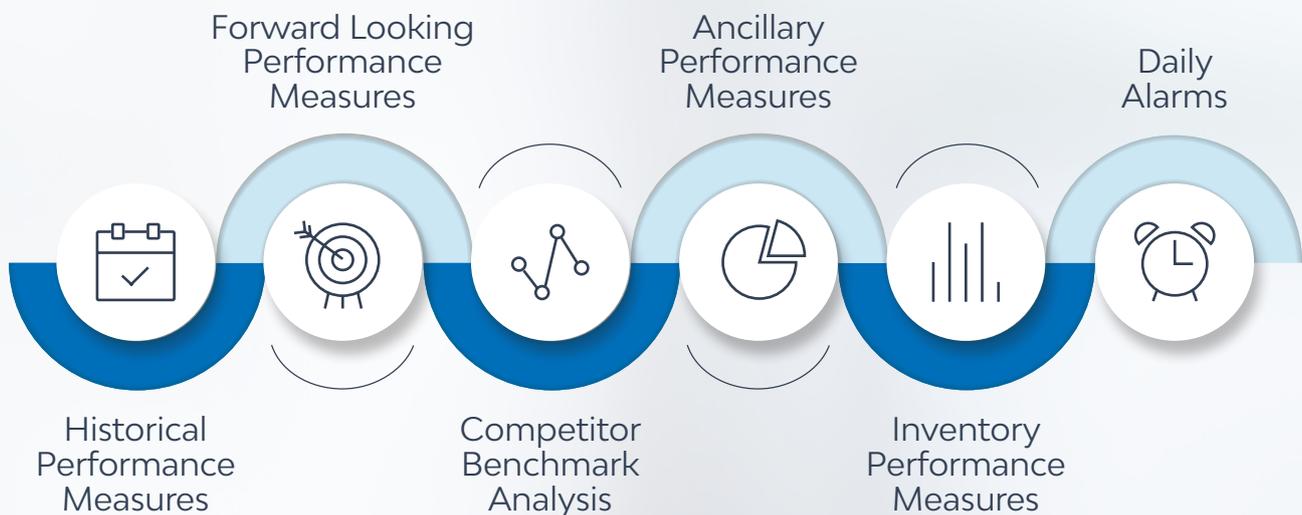
Key Features

Crane BPI offers a variety of features depending on your needs and infrastructure. Among the features of Crane BPI are:

- Both historical and forward-looking
- Revenue details
- Load Factor details
- RASK, Yield and Average Fare details
- ASK and RPK details
- Ancillary revenue analysis
- On-time performance analysis
- Inventory functions performance
- Flight alarms

complies with
**industry-wide
initiatives and
standards**

Components



Turnkey solutions for every step on the way.



Passenger Service System

- crane.PAX** Reservation & Passenger Service
- crane.IBE** Internet Booking Engine
- crane.MA** Mobile Application
- crane.ALM** Allotment Manager
- crane.DCS** Departure Control System
- crane.LL** Loyalty Layer
- crane.CCL** Customer Care Layer
- crane.CM** Communication Manager

Merchandising

- crane.TM** Travel Merchandising

Operations Planning

- crane.SP** Schedule Planning
- crane.OCC** Operations Control
- crane.CREW** Crew Management

Accounting

- crane.RA** Revenue Accounting
- crane.CA** Cost Accounting
- crane.BPI** Business Performance Index

Travel Solutions

- crane.OTA** Online Travel Agency



Better. Together.





Crane is a brand of Hitit.

The consistent increase in Hitit's customer base and geographic reach, as well as continuous follow up business with existing clients, are strong indicators that Hitit has achieved a high level of customer satisfaction with its offerings. Hitit combines an agile approach to their customer needs, with a team that works closely with them as partners in their business.



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